

Press Release Wednesday 12 October

## Cystic Fibrosis Trust appoints David Ramsden as new Chief Executive

Ex-BBC Children in Need boss picks up fight for people living with cystic fibrosis

The Cystic Fibrosis Trust has appointed ex-BBC Children in Need boss David Ramsden as the Charity's new Chief Executive.

Ramsden will replace Ed Owen who is stepping down after almost five years in charge. He joins the Trust in December, taking on responsibility for the only UK-wide charity committed to improving the lives of the more than 10,000 people in the UK affected by the genetic condition cystic fibrosis.

After working for Ernst & Young, Ramsden has been in the charity sector for almost 20 years. He started at the British Red Cross and for the last 10 years has been Chief Executive of BBC Children in Need, where he achieved record levels of income and impact for children and young people across the UK.

George Jenkins, Chair of Trustees at the Cystic Fibrosis Trust said: "We undertook a rigorous recruitment process to find the best person to lead the Trust and I'm delighted to welcome David to join our fight for a life unlimited. He is known for his decisive and inspirational leadership and throughout the process clearly demonstrated how his experience made him the best of a very strong field to expand and develop our charitable work."

Ramsden said: "I am inspired by the way people with cystic fibrosis face challenges head-on, with remarkable resilience and good humour. These are very exciting times, with new breakthroughs in treatments and cutting-edge research and I am delighted to be given the opportunity to lead such an incredible charity at this crucial moment in its history."

Ends.

## **Notes to Editors**

- Cystic Fibrosis is a life shortening genetic condition only half will live to celebrate their fortieth birthday
- The Cystic Fibrosis Trust is the only UK-wide charity dedicated to fighting for a life unlimited for everyone affected by cystic fibrosis
- Two million people in the UK are carrying the faulty gene without realising it. You could be one of them. If two carriers have children, there's a one in four chance their child will have the condition, which slowly destroys the lungs and digestive system
- Cystic fibrosis is an inherited disease caused by a faulty gene. This gene controls the movement of salt and water in and out of your cells, so the lungs and digestive system become clogged with mucus, making it hard to breathe and digest food

- People with cystic fibrosis often look perfectly healthy. But it's a lifelong challenge involving a vast daily intake of drugs, time-consuming physiotherapy and isolation from others with the condition. It places a huge burden on those around them and the condition can critically escalate at any moment
- To support our fight for a life unlimited by cystic fibrosis text BEATCF to 70500 to give £5 to the Cystic Fibrosis Trust. <u>Terms</u>
- For confidential advice, support and information on any aspect of cystic fibrosis, including help with financial support contact the Cystic Fibrosis Trust helpline on (+44) 0300 373 1000 or 020 3795 2184
- The work we do is only made possible by the generous donations from our supporters. Visit <u>www.cysticfibrosis.org.uk</u> to find out more about cystic fibrosis, the work of the Trust and how you can help our fight for a life unlimited.

## Contact

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