

Top 10 tips for your

Wear Yellow Day event



1. Save the date

Choose a date and time for your event, and send invitations to your family and friends using the digital downloads in your fundraising pack. You could ask your guests to donate £5 to join, to help raise vital funds for those with cystic fibrosis (CF).



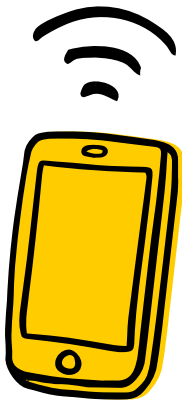
3. Online or in person?

Easing of your local restrictions may mean that you can have your event in person, or you may prefer to host online. There are lots of online platforms you can use, like Zoom, Teams, Skype, Google Hangouts, FaceTime or WhatsApp.



2. Make it easy to donate

Donating through an online fundraising page like JustGiving makes it simple for your friends and family to support you; it also allows you to generate a QR code, making it easier to donate from a smart phone. You can link your page to the Trust's *Wear Yellow Day* campaign and join in the fun. Lastly, don't forget to share your page, to encourage donations!



4. Spread the word

Use the digital resources available in your fundraising pack to help you get the word out about your event. Social media is a great way to promote your fundraising and why you are supporting the Cystic Fibrosis Trust. You might even want to tell your local paper (many of which you can contact online).

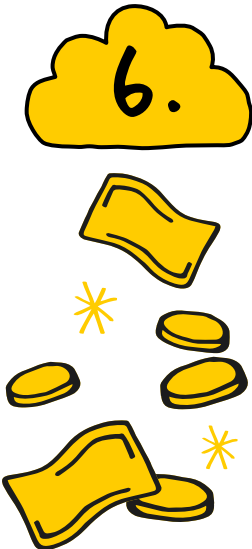


5. Add some yellow

Keep it subtle with the accessories, or go all out with a full yellow outfit. Ask your guests to get in the mood with their own beauty creations or fashion statements – you could even offer a prize for the most creative costume.



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Penalty!

Join in with the 2021 Euros and have your own yellow cards! Issue fines for talking on mute, turning up late or not adhering to the dress code, or create your own penalty system.



Swap skills

Do your guests have any sought-after skills, like weeding, car washing or baking? Get your to-do lists ready and swap skills for a nominated donation!



Feeling competitive?

Hold a yellow-themed quiz and charge an entry fee to raise money. If you're all quizzed out, ask your guests to get creative with a competition for the best yellow garden display or best craft idea.



Share, share, share

Don't forget to share your photos and fun on social media and spread the word using the hashtag #WearYellowDay. You can also share to our [Community Fundraising Facebook Group](#) page. You might inspire your friends to host their own event!



Yellow challenge!

Set some simple challenges to get the party going. If your guests are joining virtually, challenge them to find yellow items around the house – those who are late have to donate! For an in-person event, you could have a yellow-themed treasure hunt.



Mix and match whichever way you want and have a wonderful **Wear Yellow Day** event in aid of the Cystic Fibrosis Trust.