

How to organise a

Wear Yellow Day event



Before your Wear Yellow Day event

- **Pick a date and send out invitations**
Hold your event on **Wear Yellow Day** (Friday 18 June) or pick a different date that suits you. Think about choosing a day and time that works well for your guests.

- **Set up your fundraising page**
Having an online fundraising page, such as JustGiving, is a quick and easy way to raise money for your **Wear Yellow Day** event. You can also link it to the [Trust's Wear Yellow campaign page](#) and join other fantastic fundraisers.

- **Promote your event**
Contact your local newspaper or radio station to advertise your event, and share posters on social media. You can use the resources in your fundraising pack, or [contact your local Community Fundraiser](#) for support.

- **Ask for help**
Maybe a local business or supermarket will donate some tasty treats or competition prizes. It's worth asking!



During your Wear Yellow Day event

- **Get creative with your fundraising**
Boost your fundraising total by including lots of fun activities such as games and competitions. Your **Wear Yellow Day** fundraising pack contains hints and tips and other useful materials to help host a fun and successful **Wear Yellow Day** event.

- **Share the impact**
You may want to introduce your event by explaining why you are supporting the Cystic Fibrosis Trust's **Wear Yellow Day** campaign. You can find information about the difference your donations will make in your fundraising pack.

- **Make donating easy**
Once you set up your JustGiving page, you can also create your own QR code to direct all your friends and family to it. You can do this by going to your page and adding '/qr code' to the end of the URL. [Find out more here.](#)



After your Wear Yellow Day event

- **Pay in your donations**
If you are using a JustGiving page or QR code, you won't need to handle any cash as the funds will come directly to us. However, if you do need to bank any donations, you can follow the instructions [on our website](#).

- **Share the fun**
Share all the fun and success of your event with us by sending your pictures to yellow@cysticfibrosis.org.uk. You could also encourage others to support **Wear Yellow Day** by sharing your event on social media.

- **Share your success**
We will send you a **Wear Yellow Day** thank you certificate after your event, to let you know what a difference you have made for people affected by cystic fibrosis.

