

## Using Strava on your fundraising page

Did you know you can link your fundraising page (either JustGiving or Enthuse) to your Strava account and automatically post your achievements? Why not share your miles, pictures and routes with your followers. Not only will it make your fundraising even more fun it will also show just how committed you are. It's a great way to let your supporters know all the hard work you are doing to reach your fundraising goal.

### How to link the Strava account?

1. Create a Strava account if you don't have one yet.
2. Log into your JustGiving or Enthuse account and view the Fundraising Page you want to connect. Scroll down the Fundraising Page until you see a big 'Connect Strava' button to select.
3. Get moving! As soon as you have clicked the 'Connect Strava' button and entered your details, you can use your Strava as normal to track activities and choose which updates to share on your Fundraising Page automatically.



### What are the benefits of linking your Strava to your fundraising page?

- You will raise more money! Fundraisers who track their activity on a fitness app and share the updates raise up to 40% more!
- You can get more creative and share your cause to more people. A virtual challenge, such as Step Forward or Great Strides My Way, allows more people to take part as they're not tied to taking part on a specific date or location like a real-world event.
- You'll have new ways to engage with your supporters. You aren't asking for donations repeatedly; you are sharing your hard work and dedication to your challenge and that will prompt people to donate.

